



First Time Guide

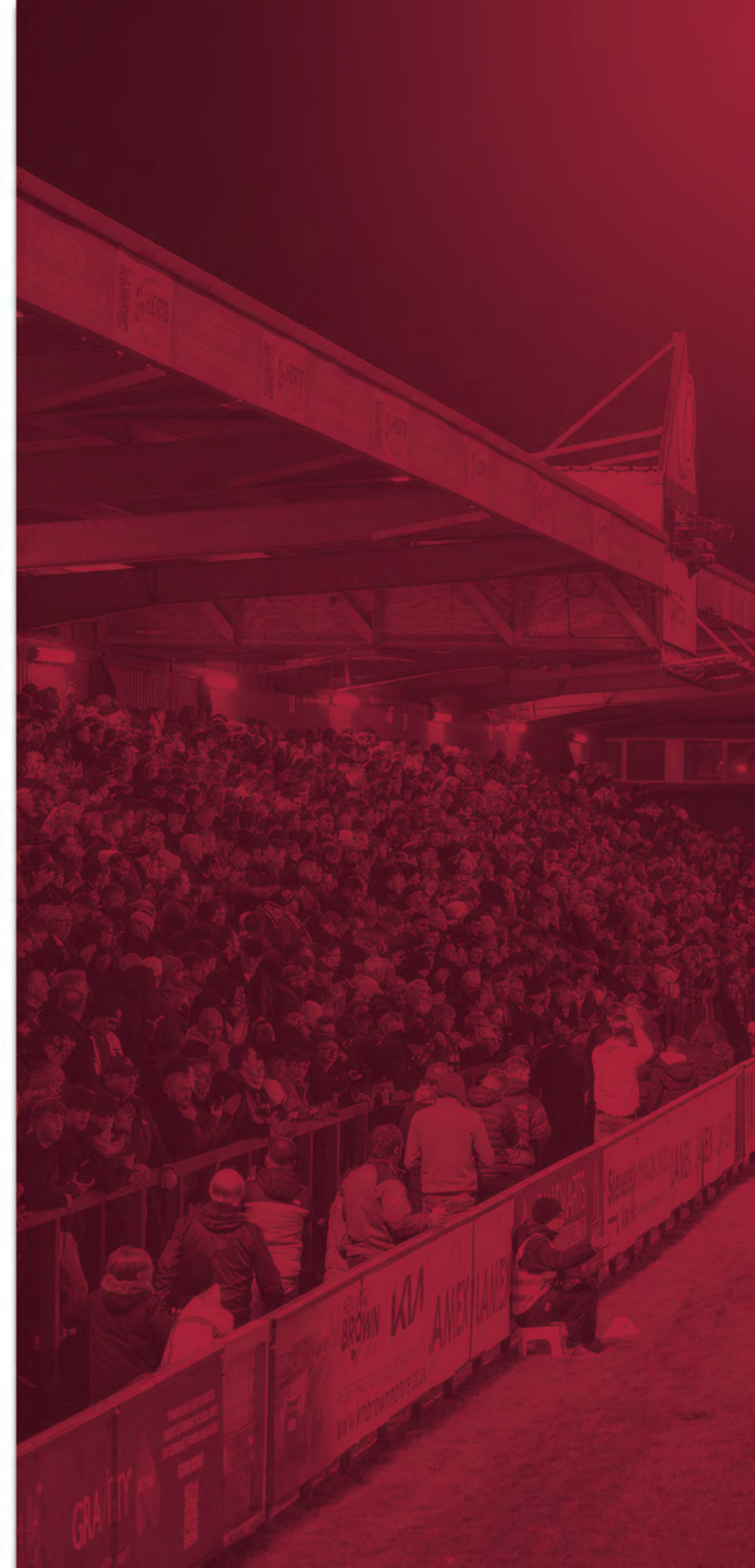
Stevenage Football Club

www.stevenagefc.com



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A Brief History



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Stevenage Football Club has continued to make waves in the world of football since its formation in **1976**.

The club was formed as **Stevenage Borough** following the bankruptcy of **Stevenage Athletic** and after spending the first decade and a half of the club's history moving up and down the Isthmian League's, promotion to the **Football Conference** was finally confirmed in **1994**.

Despite winning the league just two seasons later, inadequate ground facilities meant promotion was denied. 14 years later, justice was finally served as a record breaking Conference title winning campaign saw the club become a **Football League** side for the first time in the club's history in **2010**.

Promotion to **League One** soon followed where the club spent three seasons in the third tier of English Football before re-joining **League Two** in 2014.

Stevenage returned to League One in 2023 after finishing as runners-up in League Two.



Tickets

How to Buy

Stevenage FC offers three ways to buy your match ticket:

Online

Online tickets offer supporters an **easier** means of purchasing matchday tickets via **www.borotickets.co.uk**.

Either print at home or use your mobile device to scan your ticket on our digital turnstiles.

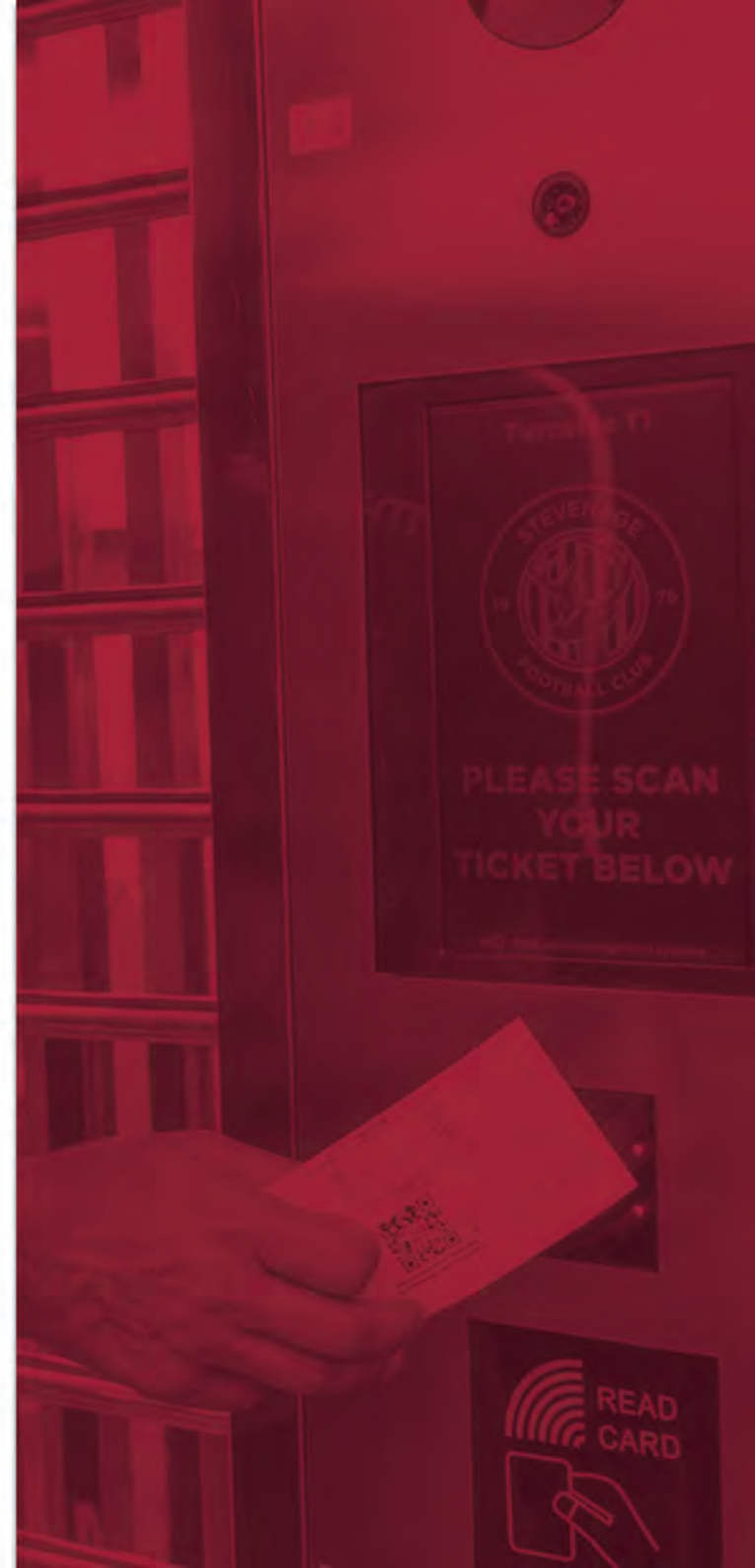
From the Club Shop

Open **Mondays, Tuesdays & Fridays** (10am-5pm)
and **home matchdays** (10am - Kick-Off).

From the Ticket Office

On the day of a **Saturday home game** (Midday - Kick-Off),
and when we have a **Tuesday home game** (5pm - Kick-Off).

This is also where tickets bought online for collection can be collected from.



Tickets



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Which Stand?

With three seated stands and one standing terrace, find out what part of the stadium is perfect for you.

North Stand

At the beginning of the 2017/2018 season, Stevenage fans raised over £600,000 in crowdfunding to be used to build a new, state-of-the-art North Stand on Broadhall Way.

The North Stand brings a unique viewpoint of The Lamex Stadium pitch for Stevenage supporters, complete with an inside concourse that features warmth, food, drink, toilet facilities and mounted televisions.

West Stand

Our West Stand is an all seater stand that holds 2,000 fans, as well as housing our hospitality areas, press boxes and the tunnel leading to the changing rooms. These seats offer a great view and are perfect to bring your youngsters along for the first time.

East Terrace

The best atmosphere at The Lamex comes from the East Terrace, which is a standing only stand. Our most vocal fans who lead the singing, dancing and banging on the drums are housed in the centre of this, but standing anywhere on the terrace guarantees a unique experience.

South Stand

Our 1,500 capacity South Stand is allocated to visiting fans. With the opposition usually kicking towards this end in the second half, it creates a great atmosphere between the two sets of fans.



Tickets

Admission Prices

All tickets must be purchased before reaching the turnstiles either online at www.borotickets.co.uk or from the North Stand (Home).

	Adult	Concession	Under 18	Under 12
East	£22	£20	£15	£5
North	£25	£23	£17	£10
West	£26	£24	£19	£12
South	£25	£23	£17	£10

Tickets



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Disabled Supporters

Stevenage Football Club is very proud of our inclusive, diverse fan base and are committed to providing excellent services and facilities to all disabled supporters in and around our stadium.

We have 14 wheelchair user spaces in our North stand for our Home Disabled Supporters and 4 wheelchair user spaces in our South stand for away Disabled Supporters. Should you wish to book these spaces, please call our Ticket Office.

We have 4 accessible Parking spaces on site and also offer a further 14 car park spaces which, whilst not being accessible bays offer the opportunity for disabled fans to park at the stadium.

These spaces are pre-bookable by completing the Disabled Supporter Parking Registration form and emailing it to dslo@stevenagefc.com.

Ambulant Disabled

Supporters with medium/high-rate disability allowance can purchase tickets for any chosen stand at the normal concession price with a complimentary ticket for your companion if they can get to and from their seat without difficulty.

Where you would like to sit in a specific seat that has easy access, call our Ticket Office or visit our Club Shop located in our West Stand who will be able to assist you.

For visually impaired or blind supporters, we have audio commentary provided by BBC Three Counties at every home game and can be accessed on the supporters own FM radio on 95.5FM. We do have a limited number of audio receivers which can be pre-booked by emailing dslo@stevenagefc.com if you do not have access to a FM radio. For hygiene reasons you will need to supply your own 3.5mm jack plug headphones as the club do not provide these.

Assistance Dogs

Assistance dogs are welcome in all areas of our stadium. We are happy to provide a water bowl, blanket and a dog spending area if required. Please email dslo@stevenagefc.com or call the club on 01438 223223 to advise us of which match you will be attending.

Parking & Travel



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Directions to The Lamex Stadium

Car

Directions are signposted from Junction 7 on the A1 (M). Please use the underpass to cross the A602. Do not cross the dual carriageway. **Free matchday parking** for 500 cars is available to fans at Fairlands Valley Car Park, to the North of the ground.

Train

Stevenage train station is mainly served by **LNER, Great Northern & Thameslink** trains. LNER trains connect Leeds to Stevenage in 1h 57m, while both Great Northern & Thameslink run from Cambridge to Stevenage (40m) & London Kings Cross to Stevenage (43m).

To walk from Stevenage train station to The Lamex Stadium, cross over the bridge towards the Gordon Craig theatre. Walk through the tunnel and continue before turning right once you reach the town square. Then continue through the town before going under the underpass at ASDA.

From ASDA, continue walking on the pavement down the dual carriageway, past McDonalds and the Roaring Meg retail park.

The Lamex Stadium is then viewable on the corner of the roundabout. Please use the underpasses on Broadhall Way to complete your Journey.

Football
ground





Family Friendly

Pre-Match

Matchdays are more than just 90 minutes...

Kids Zone

The Stevenage FC Kids Zone is now a regular part of our matchday experience, located just outside the West Stand and accessible from Monkswood Way.

From 1.15pm-2:30pm every home Saturday matchday, we have a **soccer speedcage**, **table tennis**, **the chance to meet Boro Bear** & much more in the build-up to kick-off.

Autograph Opportunities

Stevenage players will be on-hand around two hours before kick-off at the players' entrance at each game throughout the season so make sure you bring your autograph books, available from the Club Shop or stevenagefcshop.com.



Family Friendly



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Fun Stuff

First Time Fans

Bringing on U12 for the First Time? Please let us know by emailing info@stevenagefc.com so we can reward your little one with a special **First Time Certificate**, hand-signed by the First Team squad!

Junior Boro Membership

In partnership with the Supporters Association and funded by the Football Foundation's Fan Engagement Fund, our Junior Boro Membership scheme has been designed to help engage a new generation of supporters with the Club.

Junior Boro Members receive a **Membership Pack** including a **Stevenage FC drawstring bag**, **size 1 football** and a **Boro push popper**, along with **one free adult & chld home league match ticket**, entry into the **Be A Mascot draw**, and the opportunity to play the part of many different roles around the club at our **Kids Takeover Match Day**!





Food&Drink

The Broadhall Suite

Looking for somewhere to eat and drink on Matchday?

The Broadhall Suite is our friendly bar which caters for fans before and after games on **every matchday**.

Opening at midday on a Saturday and 5pm for on evening game, you are sure to get a warm welcome from our friendly staff.

As well as being open to the public on matchdays, the Broadhall Suite is available to hire for both evening and daytime events or meetings.

Equipped with its own reception area, a 12m licensed bar, private toilets and free parking, the venue lends itself well towards private hires and celebrations.

To find out more about our venues or to make an enquiry, email jenniec@stevenagefc.com or call **01438 218074**.



Food&Drink



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Matchday Hospitality

Whether it's a special occasion, a visit with a client or just a treat for you and your family a day out at The Lamex Stadium can provide the **ultimate match day experience**.

The 76 Lounge

Both home & away supporters* can enjoy The 76 Lounge pre/post-match and at half-time free of charge, soaking up the matchday atmosphere with a wide selection of drinks and watch both the 12.30pm and 5.30pm kick-offs.

**Subject to safety advice.*

Executive Box

An Executive Box is the perfect way to enjoy matchday at The Lamex Stadium.

Our superbly appointed executive suites are each designed to accommodate 10 guests in comfort with a pre-match meal or buffet included in your package as well as reserved VIP seating, half time refreshments, a waiting service from the bar and much more.

Interested? Call David Hoskins on **01438 223223**
or email davidhoskins@stevenagefc.com.



Food & Drink

Tea Bars

Our tea bar catering has played a key role in helping us to provide the **best possible family experience** at The Lamex Stadium.

Our tea bars are located in each corner of the stadium and serve a wide variety of food and drink, hot and cold, throughout the game.



MATCHDAY MENU

1/4lb Burger	£5.00	Tea	£2.50
1/4lb Cheeseburger	£5.50	Coffee	£2.50
Boro Burger	£7.00	Hot Chocolate	£2.50
Veggie Burger	£5.00	Cappuccino	£2.50
Hot Dog	£4.50	Latte	£2.50
Chicken Strips	£6.50	Bovril	£2.50
		Soft Drinks	£2.75
		Bottled Water	£2.00
Pies	£4.00		
Sausage Roll	£3.00		
Chips	£3.00		
Chocolate Bars	£1.50		
Crisps	£1.50		
Sweets	£2.00		



Time Guide



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3pm KO

7.45pm KO

Matchday Timings

Midday	6pm	Club Shop & Ticket Office open
Midday	6pm	Bars open
1pm	6:15pm	Players start arriving
1.30pm	--	Kids Zone opens
1.45pm	6:30pm	Turnstiles open
2pm	6.45pm	Line-ups announced
2.15pm	7.00pm	Players warm up
2.45pm	7:30pm	Players head for changing room
2.55pm	7:40pm	Team emerge onto pitch
3pm	7:45pm	Kick-off
3.45pm	8:30pm	Half-Time
4:45pm	9:30pm	Full-Time



Club Shop

In Store and Online

The Stevenage FC Club Shop is your #1 place for merchandise & tickets all year long.

Located between the players entrance and ticket office outside the West Stand at The Lamex Stadium, the Club Shop is the ideal place to get all the latest Stevenage FC merchandise.

Opening Hours:

Monday : 10am-5pm

Tuesday : 10am-5pm*

Wednesday: Closed

Thursday : Closed

Friday: 10am-5pm

Saturday: 9:30am-2pm*

Sunday : Closed

*Home match day hours:

Tuesday: 10am - Kick Off + 15 Minutes After Full Time

Saturday: 10am - Kick Off + 15 Minutes After Full Time



Programme



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Free, Digital & Interactive

In summer 2019, the Club made the decision to move away from printed Matchday Programmes and instead offer a **FREE Digital Matchday Programme** that supporters can **view and download the day before a match**.

Working in partnership with Hashtag Digital Media, the change allows for greater scope in terms of the content delivered such as the option to include video and interactive quizzes, along with greater value for our advertisers with clickable links.

Other exciting features such as the ability to host a programme from the archives is also available.

This is the EFL's first ever fully Interactive Digital Matchday Programme and the Club is proud to have broken this new ground.



Stevenage Football Club

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